

# Corporate Profile

sovanta AG, 23.04.2019



# sovanta AG

Leading in SAP User Experience

## simplicity first

Founded with the goal of fundamentally simplifying the way business software is used.

## One team – all competences

Experts from the areas of business, design, and technology.

## Design Driven Development

Standardized method set from ideation through to operation.

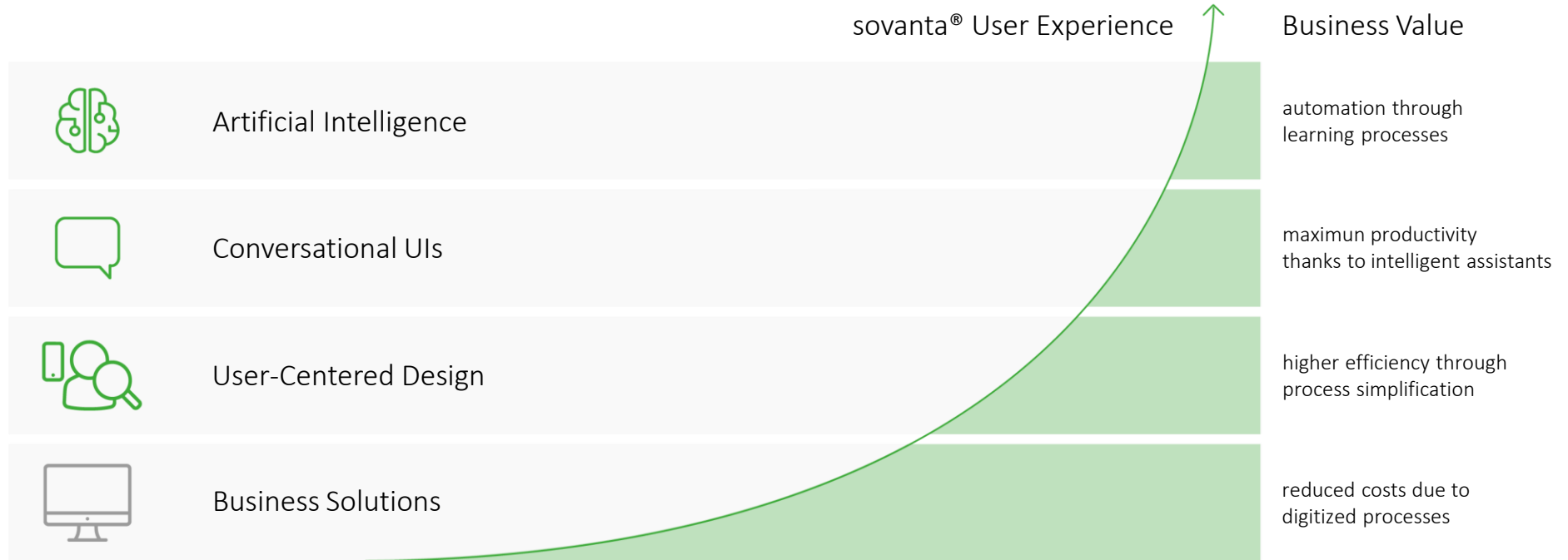
## SHAPE® – systematic digitalization

Our building blocks for the development of user-centered business solutions.

- 180 employees
- 250 projects and 1 million users
- 100 customers
- Offices in Heidelberg, Hamburg and Buenos Aires
- Close partnership with SAP in product development and technology
- Awarded several times as top innovator

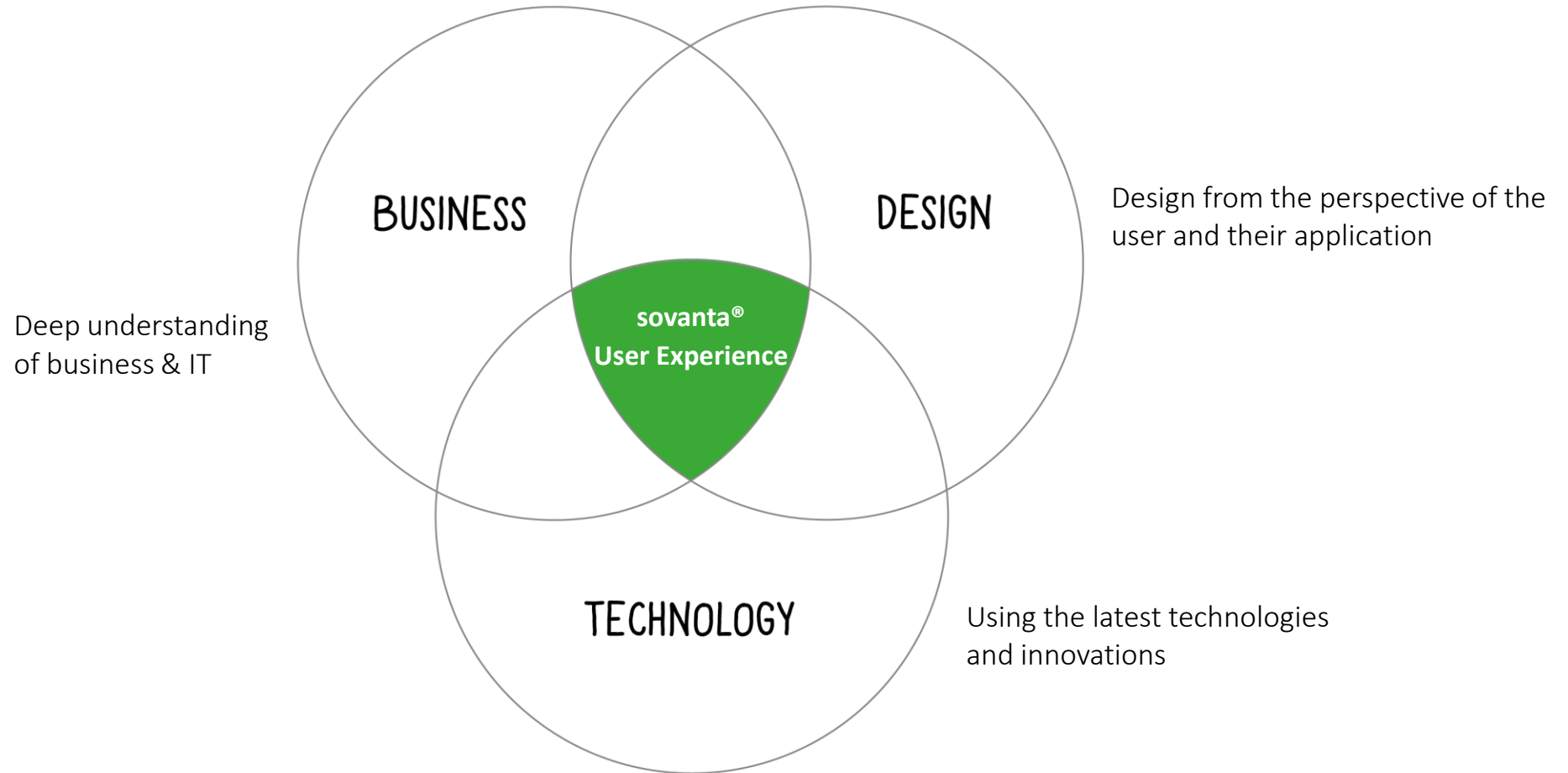
# User Experience is Business Value

Increased productivity. Simplified processes. Reduced costs.

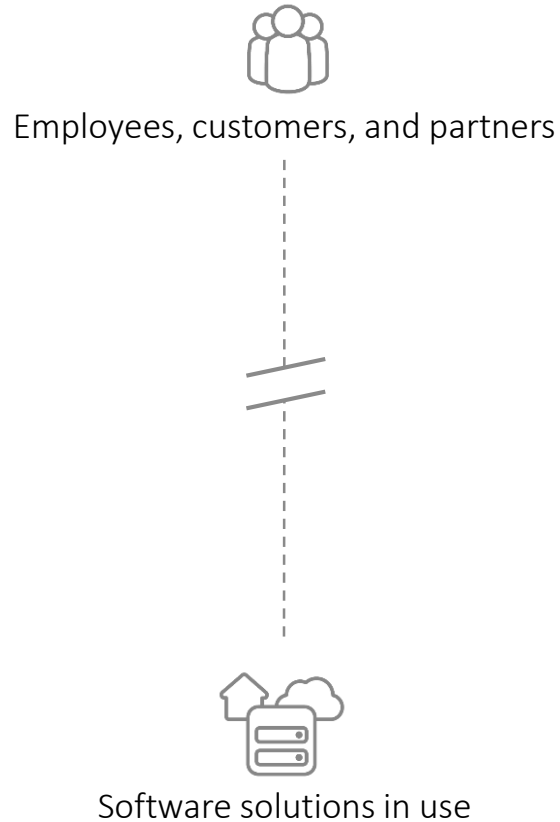


# User Experience is Business Value

User Experience is more than just beautiful user interfaces



# User Experience is Business Value



# User Experience is Business Value



Employees, customers, and partners



**sovanta® User Experience**

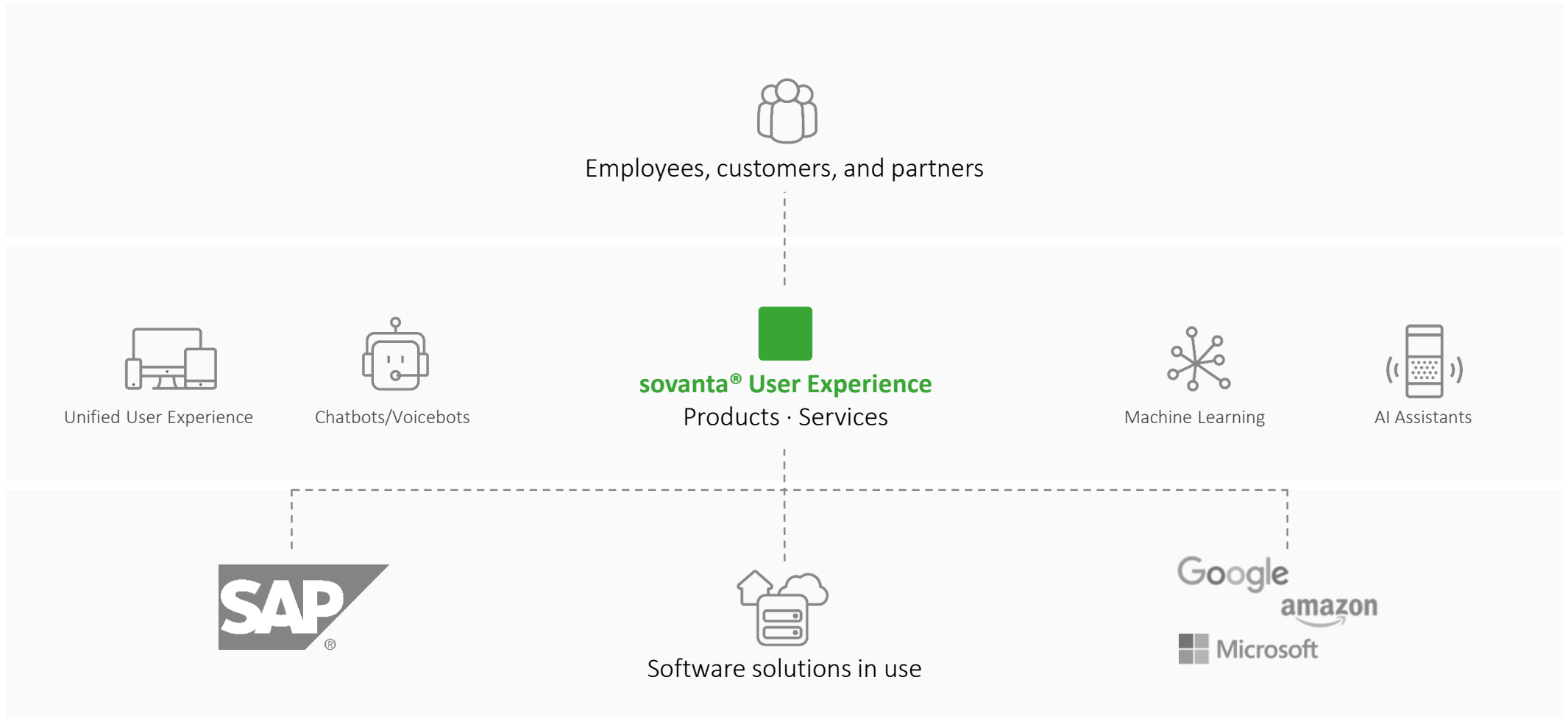
Products · Services



Software solutions in use

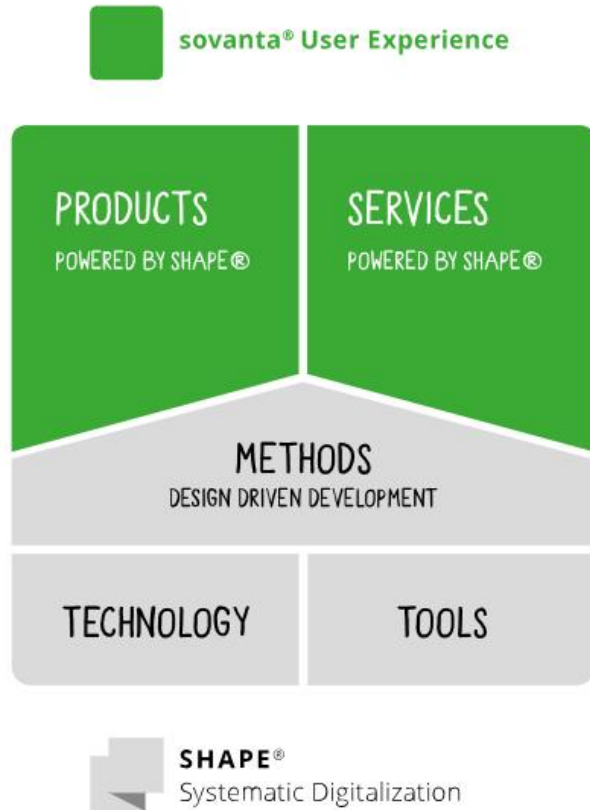
# User Experience is Business Value

Functions. Interaction. Automation.



# sovanta<sup>®</sup> User Experience

powered by SHAPE<sup>®</sup>



## Products

Solutions from the areas of User Experience Design, Conversational UIs and Machine Learning.

## Services

Consulting and implementation services to improve the user experience of your solutions and thus create real benefits for your company.

## Methods

Proven method set with best practices from over 250 projects.

## Technology

Model kit with reusable software components for quick and innovative results.

## Tools

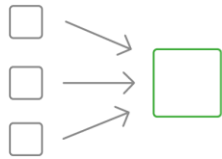
Digital tool set as optimal support throughout the project: Transparency, collaboration, and standardization.



# Methods

## Design Driven Development

In each phase of the project, we make use of our **standardized and proven method set**. Here, we document and organize our best practices from over 250 projects.



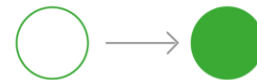
### Ideation

- Innovation Sprints
- Design Thinking
- Data Thinking
- Shadowing
- User Interviews
- ...



### Design

- Visual Design
- User Stories
- Scribbles & Mockups
- Rapid Prototypes
- Technical Design
- ...



### Realization

- Agile/SCRUM Approach
- DevOps
- UX Assurance
- Technology Best Practices
- Performance Tests
- ...



### Operation

- Hosting/SaaS
- Technology Handover
- Documentation
- 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> Level Support
- Monitoring
- ...

# Technology

by SHAPE®

Thanks to **reusable software components**, we quickly achieve innovative, futureproof, and high-quality results.



## Artificial Intelligence

as a fundamental ingredient of all sovanta® Business Apps:

- Smart UI Controls
- Voice technologies based on Natural Language Understanding
- AI algorithms (Neural network, Deep Learning, etc.)



## UX Components

UI elements and controls for different technologies (UI5, Angular) and SHAPE® Conversations for Chat and Voice Bots



## Business Services

Reusable services from user management to image recognition.



## System Integration

Reusable integrations into backend systems, on premise or cloud (SAP, Microsoft, etc.).



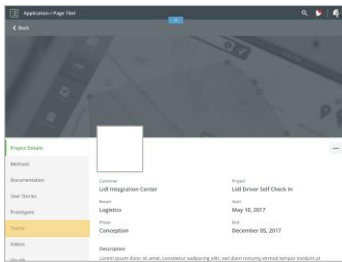
## Business App Creator

Framework for quick realization and adaption of Business Apps.

# Tools

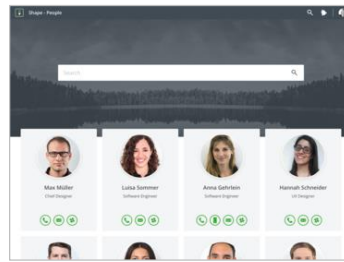
by SHAPE®

Our **digital tool set** serves as the optimal support throughout the project:  
Transparency, collaboration and standardization.



## Projects

Collaboration and transparency for all project members (customer, PM, development, design) from design through to implementation.



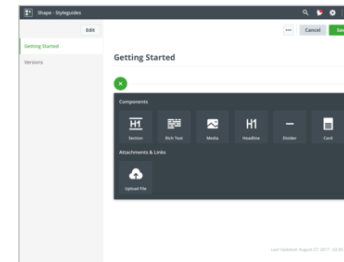
## People

Employee profiles with skills overview, team planning (staffing) based on capacity, capacity utilization, and skills required.



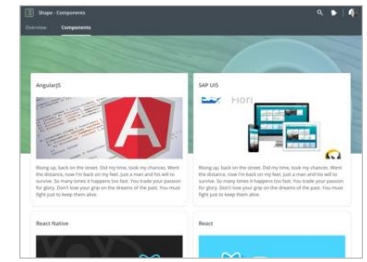
## Scribbler

Machine learning support in the design phase: creates standardized elements and processes quickly.



## Style guide

Digital style guide for the documentation and adaption of corporate design elements.



## Explorer

Central access to information on SHAPE® methods and technologies.

# sovanta<sup>®</sup> Competencies

Products and Services in five business areas



## Leading in SAP User Experience ...

From the SAP Fiori Standard App through SAP Co-Pilot to intelligent custom apps on the SAP Cloud Platform.



## Design Lab ...

From design thinking workshops to user experience design services to the creation of design systems and user interfaces.



## Operation & Support ...

Operation of your choice: Cloud, On-Premise or Hybrid. Support on demand: From go-live support and hyper care to permanent application support.



## Digital Transformation ...

From the intelligent Business App to Augmented / Virtual Reality to Business Bot and Cloud Applications - everything on SHAPE<sup>®</sup>.



## AI & Machine Learning ...

From data thinking workshops to advanced analytics to natural language understanding and predictive analytics.



100 Customers



250 Projects



1.000.000 User



180 Employees

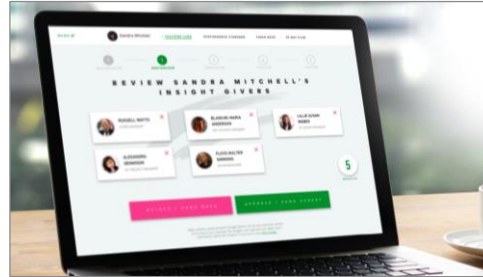


# Reference Solutions

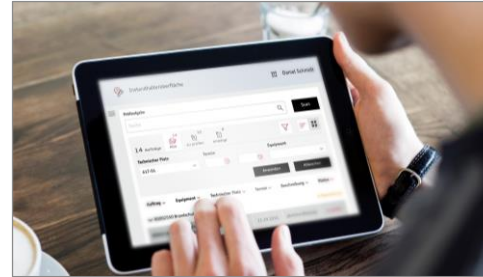
Fiori Launchpad



Performance Management



Maintenance



HR Cockpit



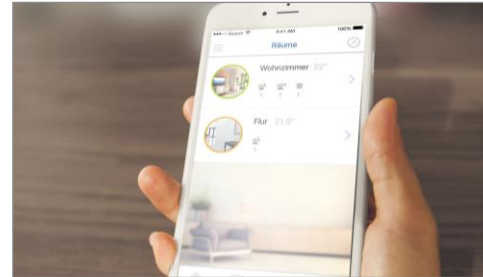
Mobile Logistik



Employee Profile



Smart Living



Resource Dashboard



# Contact



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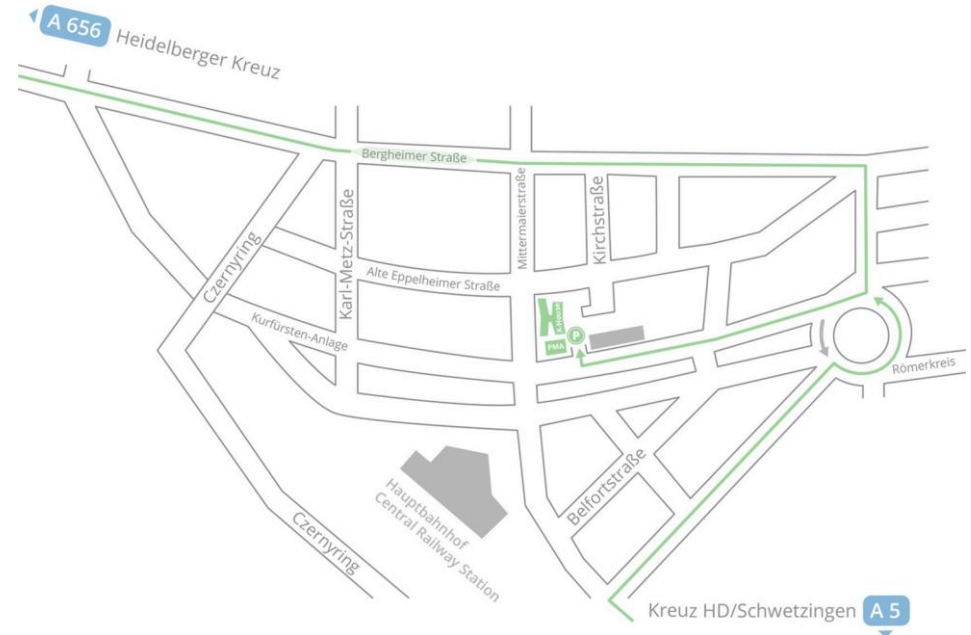
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