# COMPANY PROFILE

## sovanta AG

sovanta AG is the expert in creating a better user experience in the SAP environment. We provide customers with end-to-end support – from the initial requirements through to the operation of the innovative solution – and ensure that they can get everything "from a single source". Our customers benefit from a unique combination of in-depth SAP knowledge and extensive experience in the area of user experience for business applications.

### User experience is business value

Greater productivity, much shorter processes, or higher acceptance of the software solution, together with the associated increase in data quality – these are all measurable factors for a better user experience. There is great potential to get the most out of systems with the help of user experience, especially in the area of SAP. This approach has the decisive advantage that no large investment in new systems is required in many cases. Thus, SAP User Experience projects can simply be implemented based on the existing system landscape or can accompany an S/4HANA migration.

### sovanta® - leading in SAP User Experience

Since the company was founded in 2009, sovanta has focused on simplifying business applications. As one of the first SAP partners, we created a department dedicated specifically to user experience design at the outset and implemented innovative solutions based on existing SAP systems at an early stage. User experience is part of our DNA and is therefore also an integral part of all our products and services.

sovanta® User Experience is much more than just beautiful interfaces. For us, it is about ensuring that the software functions properly and optimizing the way in which users interact with the systems. Through our holistic approach, we create solutions that inspire through simplicity and best support the user through innovative technology and automation. To achieve this, sovanta is built on four pillars:

1.  User-centered design
2.  Chatbots & conversational UIs
3.  Artificial intelligence & machine learning
4.  Deep understanding of SAP

In all our solutions we always focus on SAP standard technologies and SAP Best Practices. SHAPE® – our modular system for the development and expansion of innovative business solutions – helps us in this. Using SHAPE® methods, technology components, and tools, it is much cheaper and faster for us to develop solutions which are completely future-proof. It makes no difference whether the solutions are hosted in the company's own data center or in the cloud. Combined, hybrid approaches are also possible at any time.

More than 100 customers, 300 projects, and 1.5 million users: companies from a wide range of industries already rely on our solutions and services. Among these are companies such as adidas, Beiersdorf, Bayer, BASF, LIDL, SAP, and tesa.

sovanta AG was founded in the German city of Heidelberg in 2009 and currently has a team of more than 180 employees. Its headquarters are located in the heart of Heidelberg. Its other offices are in Hamburg in Northern Germany and in the Argentinian capital Buenos Aires.

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